

*This announcement appears as a matter of record only*

PANTRESSE

was acquired by

ALBERTO CULVER

(NYSE – ACV)

on January 30, 2004

**The Pantresse Company was purchased by The Alberto-Culver Company in a transaction valued at \$27.5 million.**



L&L Capital Partners, LLC acted as a direct investor and financial advisor to Pantresse in this transaction.

**About The Alberto-Culver Company:** The Alberto-Culver Company is a multi-national manufacturer and marketer of hair and skin beauty care products led by its global brands: Alberto VO5, St. Ives, and TRESemme. The company's products are sold worldwide in over 120 countries.

**About Pantresse:** Pantresse is a Boston based hair care products company which sells shampoos, conditioners, hair sprays and related products mainly throughout the US and Mexico. Pantresse hair products are primarily used by people with fine or thinning hair.

**About L&L Capital Partners, LLC:** L&L Capital Partners, LLC ("L&L Capital") is a private equity investor and corporate finance group focused on middle market and emerging growth companies. Since inception in 1998, L&L Capital has made 25 investments in multiple industry categories and has assisted companies in raising more than \$60 million.



**Connecticut Office:**

274 Riverside Avenue, 2<sup>nd</sup> Floor  
Westport, CT 06880  
Telephone: 203 222-3030  
Fax: 203 222-3033

**Florida Office:**

2323 Oak Street  
Jacksonville, FL 32204  
Telephone: 904 381-9996  
Fax: 904 389-5992

[www.lcapitalpartners.com](http://www.lcapitalpartners.com)